

WA GOLF FOUNDATION

GRANTS PROGRAM

Please find enclosed the WA Golf Foundation (WAGF) Grants Program Guidelines and application form.

The WAGF will administer monetary grants to programs and projects which fit within the funding eligibility criteria and are designed to assist the development of golf within Western Australia.

Please read the guidelines carefully before completing the application.

The closing date for applications is as follows:

There will be four rounds per annum. Closing dates are March 1, May 1, July 1 and October 1.
There must be a minimum of two months between the closing date and the commencement date of the program. Applicants will be advised of the outcome of their application within 6 weeks of the closing date.

If you require further information regarding this letter or application form, please contact Arron Minchin on (08) 9367 2490 or via email arron.minchin@golf.org.au

Yours sincerely,



Arron Minchin
Chief Executive

THE WA GOLF FOUNDATION GRANTS GUIDELINES

The **WA Golf Foundation** (WAGF) was established by GolfWA and the PGA WA/NT Division in 2012 to provide financial support for the development of golf in Western Australia.

INTENT

The intent of the WA Golf Foundation *is to provide support and funding to golfing organisations for:*

- The promotion of golf as a vehicle to develop healthy lifestyles, social skills and acceptable community values;
- The promotion of golfing activities amongst all amateur golfers;
- The encouragement and assistance to Golf WA and all affiliated golf clubs to improve and expand their development programs for juniors and adults, male and female.
- The teaching of the rules and etiquette of golf;
- The securing of instruction, practice and playing privileges and concessions for junior golfers in Western Australia;
- The encouragement and assistance in the establishment of golf programs in schools throughout Western Australia;
- The encouragement and assistance to golfing bodies that provide programs for the disabled, indigenous and other minority groups;
- The encouragement and assistance to local government and authorities and public golf course controllers to develop and expand developmental golf programs;
- Assistance to clubs and district associations in the provision of equipment to support developmental initiatives.

FUNDING AND SELECTION CRITERIA

GENERAL

- ✓ **Applications must be submitted by the dates listed on the cover page.**
- ✓ It is expected that the project income budget will be partly derived from contributions made by the applicant club/organisation and/or participants;
- ✓ Evidence that, where possible, applicants will co-ordinate programs with affiliated or associated bodies e.g. schools working with local public facilities or affiliated clubs to establish a pathway for their students;
- ✓ Visibility, acknowledgement and promotion of the WAGF on any printed materials, media releases, press items, signage and during any public addresses;
- ✓ **Approved projects are to be completed within 15 months of the closing date of that application;**
- ✓ Report and evaluation form to be completed by successful applicants within one month after the completion of the event/program.

SPECIFIC

- **PGA Coach application on behalf of a School:**
 - There **must** be a National Program Deliverer (or Teacher) and School Ambassador in place by the end of any school visits undertaken by a PGA professional in order to continue the work undertaken by the PGA professional. If a teacher has the National Program Teacher qualification, they can also be the school ambassador, and this is encouraged.
 - The school will be required to complete a WAGF Survey Monkey online feedback survey
 - Data on how many students participated and how many attended MyGolf Come & Try events (if offered) **must** be tracked and collected
- **Applications by a School where coaching is undertaken by a National Program Deliverer or National Program Teacher**
 - There **must** be a National Program Deliverer (Teacher) and School Ambassador in place **before** the commencement of the program. If a teacher has the CIT, they can also be the school ambassador, and this is encouraged.
 - The school will be required to complete a WAGF Survey Monkey online feedback survey
 - Data on how many students participated and how many attended MyGolf Come & Try events (if offered) **must** be tracked and collected
- **Club Applications or PGA Coach Applications on behalf of a Club or Public Facility**
The below applies to Club's or facilities that do not have their own PGA professionals.
 - There **must** be a National Program Deliverer by the end of the coaching program
 - Clubs **must** register (if not already) as a MyGolf and / or Get into Golf 'centre' (pending whether the program is for juniors or adults)
 - Any funded clinics or programs **must** be advertised and promoted via the Golf Australia portal

TARGET GROUPS

Clubs, District Golf Associations, Golfing Organisations, Schools and other organisations currently involved or wanting to become involved in projects, programs and services which result in the development of golf in Western Australia.

FUNDING CATEGORIES

WAGF funding will be provided under the following categories. Projects under these categories include both established programs being conducted by a golfing organisation as well as new initiatives aimed at increasing participation rates.

1. JUNIOR DEVELOPMENT

- a) Increased junior golf participation and membership through:
 - Targeted schools programs linking club /school/ MYGolf programs and/or centres
 - Expanding MYGolf programs which facilitate junior development
 - Come and Try golf days for junior golfers linking to MYGolf programs and/or centres

- b) Increased opportunities for junior golfers from regional Western Australia through:
 - Support for the establishment and on-going conduct of Regional Academies for golf that provide pathways from beginner to advanced junior golfers
 - Assistance to participants/families with the cost of travel for competitions/squad commitments

Notes:

- (i) While grant applications relating to junior golf events will be considered, preference will be given to junior participation and development projects.

- (ii) In relation to junior events, preference will be given to those that are aimed at upper primary/lower secondary age groups and/or part of a club's overall junior development program.

2. ADULT DEVELOPMENT

The WAGF will provide grants to assist Clubs, District Golf Associations and public course facilities in the staging of adult clinics for beginners and/or middle and high handicap golfers, male and female, with the aim of these clinics being to attract new people to golf and retain active participation of existing club golfers.

Any Adult Clinic aimed at increasing female golf participation and membership will be strongly considered, particularly if linked to Golf Australia's "Womens and Girls Engagement Strategy" which is designed to encourage women to participate in golf.

3. TARGETED GROUPS

The WAGF will provide grants to assist Clubs and District Golf Associations to target minority groups in order to encourage such groups to become involved in golf e.g.:

- ✓ Junior Girls
- ✓ People with a disability
- ✓ Indigenous
- ✓ Socially or Economically Disadvantaged
- ✓ Programs that concentrate on the health and well-being aspects of golf and thus encourage healthy lifestyles

4. OTHER

- a) Payment of National Program Deliverer Online Course Fees
- b) Subsidising Sporting Schools programs
- c) Subsidising national programs such as the Australian Golf Foundation Junior Girls Scholarship program
- d) The provision of golfing equipment or essential golf facilities which in turn will increase participation rates at a club, school or golfing organisation.
- e) Community awareness campaigns aimed at encouraging local authorities to support their local golf club.

5. INNOVATION

A project which meets the funding criteria and provides a new or innovative means to promote golf but does not fit into one of the above categories.

ROLE OF APPLICANT

- i) To complete the WA Golf Foundation Grants Program application form;
- ii) To register as a MyGolf Centre of Get Into Golf Centre (if not already) where required once a grant has been approved
- iii) To be responsible for the project from the submission of the application to completion or report/evaluation form
- iv) To promote the WAGF within your Club, Association or Organisation and local media;
- v) To collect all promotional material produced or published for the project, e.g. entry forms, reports, newspaper articles, photos, television reports;
- vi) To become informed about the WAGF and be the liaison between the Foundation and the project.

PROJECTS INELIGIBLE FOR FUNDING

- 1. Capital Works or facility maintenance.
- 2. Projects requiring long term ongoing funding.
- 3. Equipment purchases that are not essential for the program's operation. This includes golf carts.
- 4. Purchase of land.
- 5. Projects that currently receive significant financial support via other funding bodies.
- 6. Projects considered to be the responsibility of other authorities.

WHAT CAN'T WA GOLF FOUNDATION GRANTS BE APPLIED TO?

- 1. Administration costs including salaries and wages. However, grant monies can be applied against coaching fees (PGA or National Program Deliverer)
- 2. Operational expenditure
- 3. Consumables
- 4. Catering and meals
- 5. Repairs and maintenance
- 6. Normal living expenses. However, grant monies can be used for accommodation costs of travelling coaches/presenters
- 7. Personal development and education
- 8. Prize money
- 9. Membership & Green Fees and cart hire
- 10. Contra arrangements

APPLICATION DETAILS

- a) Only written applications on the application form will be accepted.
- b) Applicants may submit more than one application; however separate application forms are required for each category.
- c) All applications will be reviewed by the Trustees of the WAGF.
- d) Applications must be received at the address below by the relevant closing date as listed on the covering page.
- e) **The following conditions should also be noted in terms of funding:**
 - ✓ Coaching grants are designed to attract new people to the game and thus funding is based on group coaching clinics. Individual coaching lessons/sessions will not be funded unless approved by the Trustees under exceptional circumstances.
 - ✓ If professional coaching is part of your program, the hourly rate paid by the WAGF is capped at \$110 + GST per hour.
 - ✓ If coaching is being conducted by a PGA Associate or Provisional PGA member, the hourly rate is capped at \$80 + GST per hour
 - ✓ Amateur National Program Deliverers are limited by the Rules of Amateur Status and the hourly rate should be no more than \$50 per hour.
 - ✓ Should accommodation need to be provided for a teaching professional or a National Program Deliverer, payments are capped at \$160 per night per person
 - ✓ Travel costs for professional golfers or a National Program Deliverer are capped at \$0.50 per km.
 - ✓ The cost of becoming a National Program Deliverer (Teacher) which currently stands at \$99 can be met by the WAGF. Such accreditation can be done online through the following link:

<https://www.golf.org.au/national-program-deliverer/>
 - ✓ Funding can be provided for MyGolf or beginner sets of golf clubs. These are limited to a maximum of \$300 per set. The Trustees will decide on the number of sets that can be funded as part of a program.
 - ✓ Membership Fees, Green Fees, Cart Hire, Catering, Welcome packs and Participation Certificates will not be funded. However, some small costs for water and snacks will be considered depending on the nature of the program
 - ✓ If coaching is being provided by a PGA Professional through the Sporting Schools Program, the WAGF will cover the difference between hourly rate monies received by the school for coaching and that amount charged by the PGA Professional up to the limits stated above i.e. up to a maximum of \$30 per hour.
 - ✓ Funding may be provided to supplement funding granted by the Australian Golf Foundation to the Junior Girls Scholarship Program. However, this WAGF funding will be limited to the amount provided by the AGF to a maximum of \$2000 and will only be provided on a maximum of two occasions.

- ✓ Participation Fees. As stated above, coaching grants are designed to attract new people to the game and thus there is no expectation for a club/facility to charge a participation fee for beginners in their application. However, should a club/facility who does not have a resident teaching professional wish to secure a grant that includes group coaching to existing members, then a fee of \$10 per member per hour is to be charged.

- f) Successful applicants will receive:
 - Grant confirmation letter, document for signing and WAGF logo branding guidelines within 6 weeks of the closing date
 - Grants will be paid to the nominated individual/club/organisation depending on the needs of the program. Generally, payments will be in milestones before, during and or/after the program.

For further assistance, contact Arron Minchin at GolfWA on (08) 9367 2490 or email arron.minchin@golf.org.au

ADDITIONAL DESIRED OUTCOMES

The following are not mandatory in terms of deciding whether your grant application is successful or not but are desirable and will enhance your application

1. Funding granted to Metropolitan Schools

- We encourage schools to engage in Sporting Schools opportunities after the conclusion of the WAGF funded program
- We welcome PGA associate / CIT driven Sporting Schools programs with a local club hosting sessions / the final session
- As the next step, it is desirable that a Come & Try Clinic / MyGolf opportunity be conducted at a local club or facility (Must be MyGolf advertised online) to have the capacity to transfer the participants from school to club
** In the event the local club is not interested in a Come & Try opportunity, the professional will endeavour to work with Golf WA to offer a Come & Try opportunity at a different MyGolf Centre or Come & Try opportunity*

2. Funding granted to Clubs

- If there is a need for junior growth, clubs are encouraged to build relationships with local schools including a HPE teacher contact provided in application
- These schools **must** have a teacher registered as a School Ambassador
- These schools preferably will have the same teacher complete the CIT (WAGF will cover this \$99 cost)
- At all junior clinics, a National Program Deliverer or National Program Teacher linked to the school (see above point) is encouraged to be in attendance with the PGA Coach to support the relationship between the schools and the club.