



golf wa

PRESENTS

Stee Party

PARTNERSHIP
PACKAGES

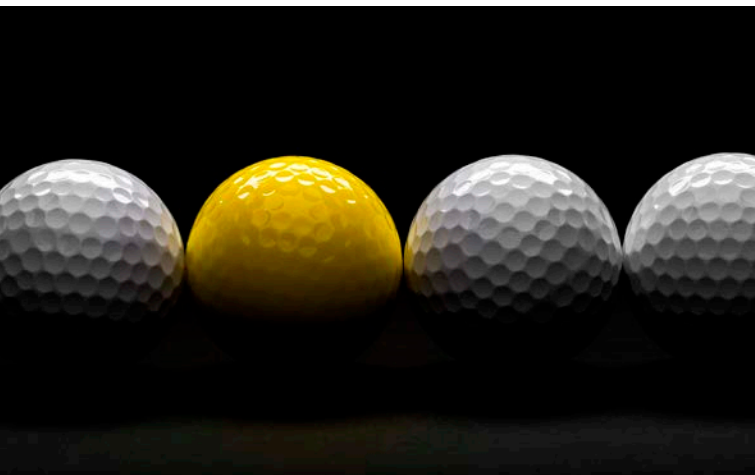
OCT
SATURDAY **19** 1PM - 4PM
2019

AT COTTESLOE GOLF CLUB

Be a part of something greater

More than a sport, golf is about opportunities, values and community. As the State body for amateur golf in Western Australia, GolfWA exists to provide opportunities for people of all walks of life to play, learn and love the game of golf.

Powered by connection and inter-generational learning, golf affords its community opportunities beyond sportsmanship. Through the sport, its events and network, we encourage personal and professional growth, long-standing partnerships, inclusiveness, equal opportunity and a sense of belonging. It is our mission to open these opportunities as far and wide as possible and to do so through equitable and inclusive practices.



BE A PART OF HISTORY

The WA Open, one of the best known and recognised events in the national Golf calendar, is our most coveted sponsorship opportunity. First played over a century ago in 1913, this iconic event has launched the careers of many aspiring professionals from around the country, whom, without it, may have had very different stories.

As well as world class golf on the course, we boast dazzling entertainment, off too! Our third annual Ladies Day event entitled Tee Party will be held Saturday afternoon and will be attended by over 250 media, golf, entertainment, business and fashion stakeholders who will enjoy champagne, canapes and entertainment.

Located in a prime viewing position beside the greens this exclusive, ladies event will feature gourmet food offerings, a premium bar and musical entertainment throughout the afternoon.

It's your time to shine, and Spring fashion is the order of the day! This chic and vibrant affair will sell out fast, so save the date and keep your eye out for more information!

It's a game changer

Partnering with GolfWA means joining our network of game-changers and leaders across WA's broad business arena. As the State body for golf in WA, we are in a key position to offer strategic alliances between our sponsors and our community of long-standing supporters, professional athletes and prominent industry stakeholders.

As part of our partnership packages, we also employ strategic event marketing and PR campaigns to enable our sponsors to leverage their involvement in this iconic event to its maximum potential.

Your sponsorship of the WA Open would position you as a key partner of GolfWA. With this, your business will benefit from multiple opportunities for branding, hospitality, networking and exposure throughout the course of the tournament and beyond.

Our sponsorship packages have been specifically tailored to provide optimal promotional opportunities.

We are also happy to tailor a bespoke sponsorship package to ideally suit your objectives and budget.



Date

Saturday 19th October 2019

1pm – 4pm

Location

Cottesloe Golf Club

173 Alfred Road, Swanbourne WA 6010

Cottesloegc.com/cms/

Partnership package

CHAMPAGNE HIGH TEE PARTNERSHIP PACKAGE:

- Naming Rights
- 6 tickets to Tee Party (ladies event, gentlemen welcome)
- 2 VIP parking passes
- 2 entry tickets to VIP area of clubhouse for duration of tournament
- Logo on step-and-repeat media wall
- Outdoor advertising (or similar) on course on Saturday play of WA Open
- Opportunity for live interview and brand acknowledgement on radio broadcast - Sport FM
- One hour (10 people max) group golf clinic conducted by a WA State representative player
- Provision of unlimited marketing collateral for attendees
- Acknowledgement of Partnership by MC at event
- Social media acknowledgement prior to event - 2 x Facebook posts, 2 x Instagram posts, 1 Twitter post and 1 LinkedIn post
- Banner ad in GolfWA EDM to database of 5000+ readers
- Social media acknowledgement via Facebook



- and Instagram throughout event
- 4 tickets to ISPS Handa World Super 6 tournament in 2020 (or similar, tbc)
- Access to professional photos post event
- Logo on all post tournament and Tee Party event collateral
- Event analysis report

Shape your own package

Can't see a package which fits perfectly? We are happy to work with prospective sponsors on creating a bespoke package ideally suited to your requirements.

A partnership with GolfWA provides a great means of broadening your competitive edge by advancing your company's image, prestige and credibility. By supporting the WA Open, your audiences see your tangible efforts in their communities.

JOIN

In conversations with leading executives, influencers and changemakers, focused on working together to inspire more Western Australians to participate in golf.

PROMOTE

Your organisation at one of Western Australia's leading golf tournaments.

CONNECT

By developing closer and better relationships with stakeholders, both existing and potential while showcasing services and products.

THANK YOU

Thank you for your interest in partnering with GolfWA for the WA Open. We look forward to talking with you and developing the ideal sponsorship package for you.

CONTACT

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Business Development
and Marketing Manager
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“I have created and executed the menu for guests of GolfWA at the WA Open for several years. It is a privilege to work with a progressive brand that puts its partners first and is focussed on ensuring they receive first class hospitality. If you are considering partnering with GolfWA at the WA Open, you can be assured that you and your clients will be wowed by my team of chefs and waitstaff at Cottesloe Golf Club.”

Roshan Perera, Food and Beverage Manager
Cottesloe Golf Club