



GolfWA is the State Sporting Organisation for amateur golf in Western Australia, providing a range of services and programmes to over 300 affiliated golf clubs and to golfers of all ages and abilities.

Driven by the key objectives in our new Strategic Plan 2018 - 2021 and a review of our business direction, we are seeking expressions of interest for the following vital position.

❖ **MEDIA AND COMMUNICATIONS OFFICER (Full Time)**

GolfWA has four key objectives and a range of key strategies under its new Strategic Plan 2018 – 2021. Underlying many of these objectives and strategies is the need to increase the visibility of golf across all golfing markets. The Media and Communications Officer plays a key role in achieving that action.

Reporting to the Business Development and Commercial Manager, your principle duties and responsibilities will be:-

- Management and production of content for GolfWA and the WA Golf Foundation Publications, Websites, E-News & Social media
- Assist Business Development and Commercial Manager with strategic marketing, digital strategy, communications & business requirements
- Assist staff with communications across entire business
- Undertake graphic design work pre & post GolfWA tournaments and events
- Day-to-day media management
- PR and good news stories about game development/grass roots golf

Applicants must demonstrate the following essential criteria:

- Outstanding written and verbal communication skills
- Photography and video creation to a standard suitable for GWA website and social media
- Working with Children clearance
- Current Drivers License

The following criteria will also be highly regarded:

- A passion for sport, preferably golf
- Strong media contacts
- Previous experience in a similar role

If you believe you have the necessary attributes for any of these roles, please forward your application addressing relevant criteria and experience to The Chief Executive GolfWA, by e-mail to admin@golfwa.org.au by Friday 14th December 2018.